revealed to the sales person to swipe through a magnetic card reader to verify, activate, and register the card. A second embodiment omits the bottom perforated portion leaving the magnetic stripe exposed to further expedite point of purchase processing while protecting the integrity of the PIN. In both cases, [T]the PIN remains inside the packet and not accessible to the sales person. Only the customer will see the PIN. The PIN and data card instructions are accessible when the perforated top and right sides of the packet are removed by the customer.

IN THE SPECIFICATION

Please amend the paragraph beginning on page 4, line 14 as follows:

Pilferage of the confidential PIN on the back of a data card is one of the most serious problems in data card retail sales. The primary object of our invention is to provide packaging that will protect the security and confidentiality of encoded data on a magnetic stripe and PIN on the back of a data card and provide immediate simple access to the magnetic stripe by a retail sales clerk without damaging the integrity of the packaging or exposing the PIN printed on the back side of the data card. Our invention, titled the [VERI MAG PACK] Veri Mag Pack (VMP or "the pack"), is a Verification Magnetic Stripe Pack that accomplishes this purpose. The VMP includes a data card glued inside a transparent cellophane window on the lower portion of the pack. The magnetic stripe is kept secure until the quick release feature is used. The bottom perforated portion of the data card pack is removed exposing the magnetic stripe portion of the data card but not the printed PIN, and the data card remains glued to the pack. A retail sales clerk can then pass the magnetic stripe on the data card, that is still attached to the pack, through a magnetic reader at the point of purchase, validating and activating the encoded data and the PIN, without access to the printed PIN. The pack is sold to a customer who is the only one who can access the printed PIN without destroying the packaging. The purchaser removes the top and side perforated edges from the VMP, and folds it open like a book exposing the PIN printed on the top portion of the back of the data card, and telephone rate information, instructions for use, or advertisements, as applicable, printed

on the inside of the pack.

Please amend the paragraph beginning on page 5, line 17 as follows:

FIG.1 is a drawing of the 11" x 7.5" ten to twenty point one-piece opaque board packaging that when folded, becomes the front and back sides of our 5.5" x 7.5" packaging invention, titled the [VERI MAG PACK] Veri Mag Pack (VMP or "the pack"). At the top of the pack is a diecut hanger hole for retail sales display. A 3.375" x 2.152" diecut transparent cellophane window is designed to display and hold a data card [is].

Please amend the paragraph beginning on page 6, line 1 as follows:

FIG. 2 is the completed front view of the [VERI MAG PACK"] Veri Mag Pack. It is now folded and sealed (glued) and perforated to form the completed pack. The figure shows a diecut hangar hole for retail sales display at the top and a diecut transparent cellophane window designed to hold a data card at the bottom. The perforation at the bottom is to allow quick access to the magnetic stripe but does not reveal the PIN. The top and side perforations are provided so that the pack can fold open like a book giving the purchaser easy access to the PIN printed on the upper portion of the back side of the data card, and [a list of] telephone rate information, instructions [for use] or advertisements, as applicable, printed on the inside of the pack.

Please amend the paragraph beginning on page 6, line 9 as follows:

FIG. 3 is a completed back view of the [VERI MAG PACK] Veri Mag Pack. It shows the diecut hanger hole, the perforated edges and bottom perforations of the pack for easy access to the data card magnetic stripe and printed material.

Please amend the paragraph beginning on page 6, line 12 as follows:

FIG. 4 is a cut-away front view of the [VERI MAG PACK] Veri Mag Pack. In this view, one-half of the front of the data card is exposed. The data card remains glued to the upper portion of the pack protecting the PIN when the bottom perforation is removed thus maintaining the integrity of the pack.

Pleas e amend the paragraph beginning on page 6, line 16 as follows:

FIG. 5 is a cut-away back view of the [VERI MAG PACK] Veri Mag Pack. It shows the bottom portion of the back side of the data card with the magnetic stripe exposed. In this position, the magnetic stripe is passed through a magnetic reader to verify and activate the PIN. The PIN printed on the top portion of the back side of the data card remains hidden. The data card remains securely attached to the upper portion of the pack with adhesive maintaining the integrity of the pack. It also shows the diecut hangar hole and the top and side perforated edges.

Please amend the paragraph beginning on page 7, line 1 as follows:

FIG. 6 is the inside view of the [VERI MAG PACK] Veri Mag Pack, which measures 10.25" x 5.5" after the top and side perforated edges and the data card are removed by the purchaser. This provides an area that can be used by the manufacturer to print telephone rate information, instructions for use, or advertisements, as applicable.

Please amend the paragraph beginning on page 7, line 5 as follows:

FIG. 7 is the bottom, 5.5" x 2", quick release, disposable portion of the [VERI MAG PACK] Veri Mag Pack with the diecut transparent cellophane window attached, which when removed, exposes the bottom half of the data card and the magnetic stripe.

Please amend the paragraph beginning on page 7, line 10 as follows:

FIG. 1 is an illustration of a ten to twenty point one-piece opaque paper board packaging 10 (with exemplary dimensions of approximately 7.5" x 11") from which the [VERI MAG PACK] Veri Mag Pack (VMP or "the pack") 30 is constructed with a first side (exterior) 11 and a second side (interior) 12 (not shown), length 13, and width 14. When folded in half along folding points 15 and glued, the packaging 10 becomes the finalized VMP 30 (see FIG 2). Specifically, the right side of the packaging 10 becomes the front side 31 and the left side 12 becomes the back side 32 of the VMP 30 with a length 13 and width 33 (7.5" x 5.5").

Please amend the paragraph beginning on page 7, line 17 as follows:

FIG. 2 shows the front side 31 and FIG. 3 shows the back side 32 of the VMP 30. An